



Since 1962

南加州中華科工學會

Chinese-American Engineers
and Scientists Association of
Southern California

CESASC
www.cesasc.org

January 1, 2014

Ladies and Gentlemen:

On April 19, 2014 (Saturday), the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will hold 52nd Annual Convention & Awards, Scholarship Fundraiser and Technical Symposium, at Hilton Los Angeles San Gabriel.

Founded in 1962, CESASC is the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. For over 50 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as **The Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering, Amsino Medical Group, Hsinchu Science Park** and many other businesses and individuals.

Over the last half a century, CESASC has been providing the community with scholarships to encourage young students to take interest in science, technology, engineering and mathematics (STEM) as a career. It is the technological edge of the United States that has helped us maintain our leadership in the world and improved the quality of life for everyone. We will continue to advocate the importance of STEM education and to provide support for our members with their career advancement, professional networking and technical platforms.

Please join the major corporations to support us. **CESASC Scholarship Foundation Program** can help you set up an endowment in your honor to make long lasting impact on education, see the details on Page 2. Or you can participate in our event or advertise on our **Convention Journal** to promote your business, see page 3 for details. We look forward to having you as our guest on April 19, 2014 and thank you in advance for your support

Sincerely,

Liping Yan, Ph.D.
CESASC President
(714) 414-2905

Shan Lee
CESASC Foundation Chairman
(626) 823-1580



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CESASC Scholarship Foundation Fundraiser

Yes! I will support the CESASC Scholarship Foundation Endowment Fund:

- Platinum Endowment (\$100,000) . Perpetual annual two \$1,000 (or more) scholarships in your name
. Perpetual plaque for public display
In honor of: _____ . Recognition Award at 2014 Convention
. Full page cover color ad in CESASC convention journal
. One special Platinum Table for 10 at 2014 Convention
- Golden Endowment (\$50,000) . Perpetual annual one \$1,000 (or more) scholarship in your name
. Perpetual plaque for public display
In honor of: _____ . Recognition Award at 2014 Convention
. Full page color ad in CESASC convention journal
. One special Golden Table for 10 at 2014 Convention
- Foundation Sponsor (\$10,000) . Five \$1,000 scholarships in your name
. Recognition Award at 2014 Convention
In honor of: _____ . Full page color ad in CESASC convention journal
. One Sponsor Table for 10 at 2014 Convention
- Golden Sponsor (\$2,500) . One \$1,000 scholarship in your name
. Recognition Award at 2014 Convention
In honor of: _____ . Full page b&w ad in CESASC convention journal
. One Sponsor Table for 10 at 2014 Convention
- Silver Sponsor (\$600) . One Sponsor Table for 10 at 2014 Convention
. Recognition Award at 2014 Convention
In honor of: _____ . Listing in CESASC convention journal
- ____ Tickets @\$65 per person \$ _____
- I will make a donation of: \$ _____

Name: _____ Phone No. _____

Address: _____

Please make checks payable to: **"CESASC Scholarship Foundation"** a California 501(c)(3) non-profit organization (EIN: 95-3962521) and send with this form to CESASC, 5474 W. 76th St., Los Angeles, CA 90045-3208, Tel: 626-823-1580 or 626-278-5128. The contribution is tax deductible to the extent allowable by law.



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CESASC 52nd Annual Convention & Awards, Scholarship Fundraiser Convention Journal Advertisement

Name of Organization: _____ Date: _____

Address: _____

Name of Contact: _____ Tel: _____

E-Mail Address: _____ Signature: _____

52nd Annual Convention Sponsorship	<u>UNIT COST</u>	<u>QUANTITY</u>	<u>SUBTOTAL</u>
Outside Back Cover (color)	\$2,500 or best offer	_____	_____
Platinum Sponsorship			
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Gold Sponsorship			
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Back of Right Center Page (1 page, color)	\$1,000	_____	_____
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Full Page (B/W)	\$500	_____	_____
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¼ Page (B/W)	\$150	_____	_____

Total Sponsorship: _____

Please make checks payable to: "CESASC" and send with this form to

1750 Fulton Avenue, Monterey Park, CA 91755, Tel: 626-823-1580 or 626-278-5128.

Files of ads should be in PDF or JPG format and e-mailed to 2014Convention@cesasc.org by March 15, 2014.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.